

A stylized blue landscape illustration. On the left, a large tree with a thick trunk and sparse branches stands on a white hill. In the background, there are rolling white hills and silhouettes of buildings, including a prominent church with a steeple. The sky is a light blue gradient.

Students As Teachers

Learning by Teaching

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Opportunity #1



- Students assigned a topic and/or, chapter and are asked to explain it to the class
- Group activity
- Respond to student questions
- Evaluated by other students for clarity, ability to explain and response to questions.

Opportunity # 2



- Marketing Plans presented by students at the end of semester.
- Plans evaluated and scored by non-presenting students
- Provide at least one positive (what was good) and one developmental (areas to improve suggestions)

Results



- Improved understanding and retention by presenting students
- Pay careful attention to peer remarks
- Evaluating students begin to focus on important areas of their own presentation
- Student observations are very insightful and constructive (often things Prof. missed)



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Thank You !